

# UNIFORM POLICY & GUIDELINES

## BACK of Jumper

A Sponsors' name/logo is allowable on the back of a football jumper provided it goes under the number and is of such design and length so as not to cause any interference with the ability to clearly distinguish the number on such jumper.

They should be no bigger than 100mm in (H) and no longer than 300mm (W).

## FRONT of Jumper

A Sponsors name/logo is allowable on the front of a football jumper provided it goes on the opposite side to the **AFL Vic Country, Worksafe** badges (RHS) and below the **Bendigo Bank** logo on the (LHS), this logo is of such design and size so as not to cause any interference with the ability to distinguish clearly the 3 compulsory logos (as mentioned) on the front of the jumper.

(i.e. no larger than these badges) 100mm (w) x 30mm (h) or 70mm (H) x 40mm (w)

## Shorts

Shorts must be approved AFL Vic Country shorts. A Sponsors name/logo is allowable on the front of the shorts:

100mm (w) x 30mm (h) or 70mm (H) x 40mm (w)

Shorts are allowed to be the same as their senior's shorts, however, can only have the League's BJFL logo.

Please send final artwork for approval to [paul.colbert@aflcentralvic.com.au](mailto:paul.colbert@aflcentralvic.com.au)

## NOTE:

A Sponsors' name/logo **must not** mention the name of an **alcohol, gambling or tobacco company**, or the name of products relating to alcohol, gambling or tobacco.

Any visible undergarments worn under guernseys must be of the same colour as per the jumper and approved by the BJFL or the officiating umpire on the day.